

Policy No. 80: Management of Public Art

POLICY MANUAL

Policy No. 80	Management of Public Art
Purpose	The purpose of this Policy is to guide the Council's management of public art within its authority.
Department	Governance and Community Wellbeing
Author	Nate Austen, Manager Community Wellbeing
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POLICY

1. Definitions

Public Art Public art consists of artistic productions and constructions that may be permanent or temporary, functional or aesthetic in any medium, planned and executed outside a gallery context and intended specifically for exhibition within public space. Works of public art can include, but are not restricted to, paintings, murals, photography, sculpture, earthworks, signage, performance, water features, sound works, audio, text and multimedia.

Monuments and memorials are not included for the purposes of this policy.

2. Objective

The purpose of this Policy is:

- to establish a clear and effective process for developing and managing public art within Meander Valley Local Government Area (LGA).
- to facilitate the provision of public art in street-scaping, master-planning and town design projects for Meander Valley's communities.
- to further enhance Meander Valley's reputation as a respected exponent of public art in Tasmania.

3. Scope

This Policy applies to the Council's employees, contractors and volunteers in the management of public art through the Council's activities, the Council's facilities or property managed by the Council within Meander Valley.

4. Policy

Public art in the Meander Valley area arises from many sources with mixed funding models. The Council commissions some public art and contributes to projects developed by other parties. The Council is often required to be responsible for the ongoing maintenance and safety of public art. This involves working in partnership with communities, artists, voluntary organisations, businesses and agencies of State and Federal Governments.

In the development and management of public art within Meander Valley LGA the Council will:

- a. be guided by the background paper *Public Art in Meander Valley* (Mary Gill 2011);
- b. engage with local and regional arts organisations to ensure local and regional public art development and management in Meander Valley maintains best practice frameworks;
- c. involve and consult with local communities and local art organisations in regard to existing and proposed public art works;
- d. take a strategic approach to the development of public art within the LGA;
- e. consider public art opportunities in new or renewal capital projects in public spaces;
- f. appropriately contract and attribute creators of public art;
- g. apply effective processes for the commissioning and decommissioning of public art;
- h. ensure that access, risk management and public liability responsibilities are met;
- i. ensure that all relevant permissions and statutory approvals are identified and obtained;
- j. appropriately register and maintain existing works;
- k. respond to public art works proposed to be gifted to the Meander Valley community in accordance with its Gifted Assets and Asset Management Policies;
- l. apply best practice standards of asset management including a commitment to consult with the artist(s) regarding any repairs or modifications to their work or its immediate surrounds;
- m. consultation fee processes should be outlined in contract documents for any new works; and
- n. provide funds in its annual operational budget for ongoing maintenance of public art.

5. Legislation and Related Standards

Copyright Act 1968

Copyright Amendment (Moral Rights) Act 2000

Meander Valley Council Policy No. 60: *Asset Management*

Meander Valley Council Policy No. 78: *New and Gifted Assets*

State and Commonwealth legislation addressing the protection of cultural heritage

6. Responsibility

Responsibility for the operation of this Policy rests with the Manager, Community Wellbeing.