

Policy No. 34: Real Estate Advertising Signs

POLICY MANUAL

Policy No. 34

Real Estate Advertising Signs

Purpose

The purpose of this Policy is to outline the Council's position on the erection of real estate advertising signs on the Council's property.

Department

Development and Regulatory Services

Author

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Council Meeting Date

13 September 2022

Minute Reference

180/2022

Next Review Date

July 2026

POLICY

1. Definitions

Real Estate Advertising Sign A sign erected for the purpose of advertising, or otherwise promoting, a parcel of land or building for sale, lease or let.

Council Land Any land owned or controlled under lease or other means by the Meander Valley Council. This includes, but is not limited to, road reserves, parks and reserves, and nature strips.

2. Objective

The objective of this Policy is to control the erection of real estate advertising signs on the Council's land, ensuring visual amenity is maintained and to mitigate any risk of injury to persons as a result of the erection of such signage the Council's land.

3. Scope

This Policy applies to all the Council's land.

4. Policy

Unless otherwise approved by the General Manager for the purpose of selling, leasing or letting of the Council's owned or controlled land, the Council:

- will not permit real estate advertising signs to be erected on the Council's land such as nature strips, reserves, etc.

- authorises the Council's Officers to remove any signs illegally erected or placed on the Council's land.

5. Legislation and Related Standards

Land Use Planning and Approval Act 1993

Tasmanian Planning Scheme – Meander Valley

6. Responsibility

Responsibility for the operation of this Policy rests with the Director Development and Regulatory Services.